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Date: May 11, 2004

Number of pages,
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MESSAGE: Applicants: Scott A. KLIGER, Thomas M. MIDDLETON III, Gregory T. WHITE
Atty. Doc.: UCC-16
Serial No.: 09/616,605 Filed: July 14, 2000 Confirmation No.: 6154
Title: METHOD AND APPARATUS FOR DYNAMICALLY CONSTRUCTING
CUSTOMIZED ADVERTISEMENTS

Attached for filing, kindly find the following documents:

1. "No Fee" Transmittal Form (in duplicate); and
2. Amendment in response to Office Action dated February 12, 2004.

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IN THE UNITED STATES
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PATENT APPLICATION

Applicants: Scott A. KLIGER, Thomas M. MIDDLETON III,
Gregory T. WHITE

Atty. Doc.: UCC-16

Serial No.: 09/616,605

Filed: July 14, 2000

Group Art Unit: 2144

Confirmation No.: 6154

Examiner: Yemane M. Gerezgiher

Title: METHOD AND APPARATUS FOR DYNAMICALLY CONSTRUCTING
CUSTOMIZED ADVERTISEMENTS

Mail Stop Non-Fee Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

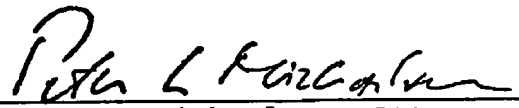
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Respectfully submitted,

May 11, 2004


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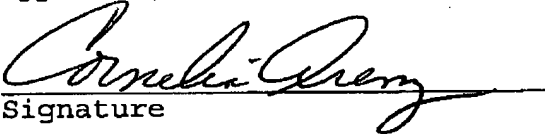
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